

## Guidance for the Use of the Alliance Logo



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### **ALLIANCE PROGRAM RESOURCES**

The Alliance Implementation Team should discuss all Alliance Program participant-developed products.

#### **Print Resources**

- Alliance Program Products such as manuals, reports, studies, fact sheets and other publications that are developed in consultation with MSHA through the Alliance Program.
- Banners and brochures developed by Alliance Program participants, as well as conference, round table discussion, and forum materials.

## Online Resources

- Web sites developed by Alliance Program participants

Note: The logo cannot be used to give the appearance that the Alliance Program participant's Web site is part of the MSHA Web site. The Alliance Program participant is permitted to link to MSHA's Web site without prior authorization provided that there is a clear delineation between MSHA's and the Alliance Program participant's Web site.

- PowerPoint presentations, videos, DVDs, and other media materials developed in consultation with MSHA through the Alliance Program for information and/or training.

In addition, MSHA will use the Alliance Program logo on the following resources:

- The Annual Report on the Alliance Program; and
- MSHA Alliance Program and other MSHA Web pages located at <http://www.msha.gov/> that are related to the Alliance Program.

## DISCLAIMER

When possible, all Alliance products and materials must contain the following disclaimer:

This product was developed as part of the MSHA Alliance Program. It does not necessarily reflect the official views of MSHA. Use of the Alliance Program logo is reserved for MSHA and its active Alliance partners. The MSHA Alliance Program is to promote miner safety and health through voluntary partnerships, which provide training and education, outreach, technical assistance, and a national dialogue on mine safety and health. For more information, see MSHA's web page at <http://www.msha.gov/alliances/alliances.htm>.